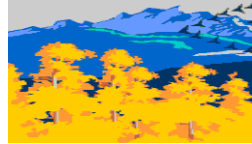


HOURS	
Mon., Tues., Wed. & Friday:	9AM to 6PM
Thursday:	9AM to 8PM
Saturday:	10:00AM to 5:00PM
Sunday:	Closed

## Why We Love Carpet

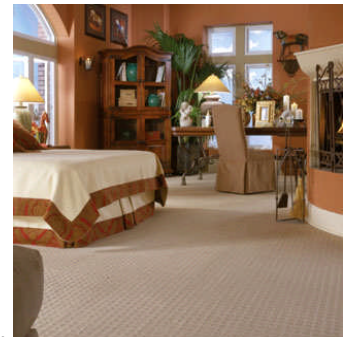


Despite the popularity of hard surface flooring with many of our customers, carpet remains the floor covering of choice for many Canadian homes. Carpeting offers an attractive range of benefits unmatched by other flooring options, and it is often easier on the budget as product and installation costs are typically less than hardwood, laminate or tile flooring. In our experience, carpet can offer five main advantages.

**Comfort:** Quality carpet provides a soft, warm and comfortable surface, particularly for young children who prefer playing on the floor. In a busy home, carpet is also significantly quieter than hard surface flooring due to its ability to absorb ambient room noise, reduce echoes from foot traffic, and limit sound transmission between floors. In our Alberta climate, the natural insulating properties of carpet can also improve energy efficiency, increasing the R-value of carpeted areas and helping to reduce heating costs. For these reasons, carpet is an ideal choice for bedrooms, family rooms, dens, below grade rooms and other areas where comfort and warmth is desired.

**Safety:** The soft surface, slip resistance and cushioned under-padding of a carpeted floor dramatically reduces the potential for slips and falls, and minimizes impacts if they do occur. The inherent comfort of carpet is ideal for tiny feet, reduces foot and back fatigue for adults, and ensures that glass and ceramic objects don't shatter if they fall to the floor.

**Ease of Care:** Our carpet suppliers employ a variety of advanced technologies to produce carpeting suitable for a wide range of residential and commercial applications. These products are highly resistant to stains & soiling, designed for optimal wear, and beautifully made. When the carpets require cleaning, a few minutes of vacuuming or spot cleaning with a damp cloth will often restore their appearance to new.



**Design Flexibility and Value:** Five minutes in our showroom is enough to convince anyone of the enormous range of style, texture, design, color, patterns and price available in carpet. Given this versatility, carpeting can be selected to fit almost any interior design and décor. We even have carpeting with your kids' favourite Disney characters (or perhaps yours). In terms of value, quality carpet is comparatively one of the least costly elements of overall room design. As a design choice, carpet offers maximum flexibility, remarkable durability and excellent value.

**Health & Environmental Benefits:** Researchers for the EPA and the Swedish government have recently concluded that carpeting can provide health benefits through improved home air quality. Carpets are effective filters that trap and immobilize dust and allergens, preventing them from becoming airborne and circulating within the home. Provided the carpets are cleaned and maintained on a regular basis, they can actually improve the air quality in your home. An emerging trend in carpet construction with environmental benefits is the increasing use of natural fibres such as corn, and of recycled carpeting. So you just might breathe a bit easier in the knowledge that your comfy new carpet helps to clean the air in your home and reduce the impact on the local landfill.

